

2026 Floral Conference Sponsorships

Hyatt Regency Miami

May 19-20, 2026

Floral Conference

Presenting Sponsor

May 19-20, 2026

One of Nine (9) Co-sponsorships: \$6,000 (US\$) each

Benefits include:

- Recognition from podium
- Company logo featured on:
 - Signage in the main room where education is occurring and throughout the event
 - Signage at the registration desk
 - Logo acknowledgement on opening slide at event
 - IFPA event website
 - Welcome signage
- Confirmation Emails
- Ability to set up a Tabletop with product and/or promotional items
- Acknowledgment during the Welcome Remarks at the educational program
- Special ribbon on badges recognizing you and your staff as a sponsor
- One (1) complimentary registration
- Digital Ad on Freshproduce.com

Floral Conference

Education Sponsor

May 19–20, 2026

One of Four (4) Co-sponsorships: \$3,000 (US\$) each

Benefits include:

- Recognition of company logo on signage to be displayed at the entrance
- Acknowledgement of company name during the welcome remarks to attendees
- Recognition of company logo or name in IFPA materials and communications to program attendees, where appropriate
- Company logo featured on:
 - Signage in the main room where education is occurring
 - Logo acknowledgement on opening slide at event
 - IFPA event website
 - Welcome signage
- One (1) complimentary registration

Floral Conference

Meal Sponsor

May 19–20, 2026

Four (4) Co-sponsorships: \$4,000 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured:
 - On signage at the entrance to the event
 - Within the room throughout the meal (1 breakfast on Wednesday & lunch Wednesday)
 - IFPA event website
 - Welcome signage
- Opportunity to provide centerpieces on the tables
- One (1) complimentary registration

Floral Conference

Happy Hour Reception Sponsor

May 19–20, 2026

One of Three (3) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured on:
 - Signage at the entrance
 - Cocktail Napkins at the event
 - IFPA event website
 - Welcome signage
 - Buffet signage
- Opportunity to incorporate centerpieces for the Happy Hour

Floral Conference

All Day Beverage Sponsor

May 19–20, 2026

One of Two (2) Co-sponsorships: \$3,000 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured on:
 - Cocktail Napkins at the event
 - IFPA event website
 - Welcome signage
 - Buffet signage
- Opportunity to incorporate centerpieces on the buffet

Floral Conference

Welcome Reception Sponsor

May 19–20, 2026

One of Four (4) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured on:
 - Signage at the entrance
 - Cocktail Napkins at the event
 - IFPA event website
 - Welcome signage
 - Buffet signage
- Opportunity to incorporate centerpieces for the reception

Floral Conference

Lanyard Sponsor

May 19–20, 2026

Exclusive sponsorship: \$3,000 (US\$) each

Benefits include:

- Company logo (two-color), with IFPA branding, featured from end-to-end on the Lanyards.
- Company logo, with IFPA branding, featured on:
 - Signage
 - IFPA event website
 - Welcome signage

Floral Conference

Badge Sponsor

May 19–20, 2026

Exclusive Sponsorship: \$3,000 (US\$) each

Benefits include:

- Company logo (full color), with IFPA branding, will be printed on the badge of every attendee, along with The Floral Conference schedule
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome signage

Floral Conference

Hotel Room Key Card Sponsor

May 19–20, 2026

Exclusive sponsorship: \$4,000 (US\$) each

Benefits include:

- Company promotion, with IFPA branding, will be printed on the front of the hotel room key cards
 - Seen by all conference participants staying in the Hilton Miami Blue Lagoon
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome signage

Floral Conference

Hand Sanitizer Sponsor

May 19–20, 2026

Exclusive sponsorship: \$1,500 (US\$) each

Benefits include:

- Company logo (one-color), with IFPA branding, printed on the Hand Sanitizer
- Distributed in centralized location in high traffic area(s) of the conference
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome signage

Floral Conference

Mints Sponsor

May 19–20, 2026

Exclusive sponsorship: \$1,500 (US\$) each

Benefits include:

- Company logo (one-color), with IFPA branding, printed on the Mints
- Distributed in centralized location in high traffic area(s) of the conference
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome signage

Floral Conference

WiFi Sponsor

May 19–20, 2026

Exclusive Sponsorship: \$1,000 (US\$) each

Benefits include:

- Company logo featured on:
 - Welcome Signage
 - IFPA event website
 - Signage at the event
- Opportunity to personalize username/password

Floral Conference

Retailer Welcome Gift Sponsor

May 19–20, 2026

Exclusive Sponsorship: \$2,500(US\$) each

Benefits include:

- Opportunity to provide a gift to registered Retailer/Wholesalers attendees
- Company logo featured on:
 - Welcome Signage
 - IFPA event website
 - Signage at the event
 - Recognition with the gift

Floral Conference

Hotel Door Hanger Sponsor

May 19–20, 2026

Exclusive sponsorship: \$3,750 (US\$) each

Benefits include:

- Company logo, with IFPA branding, will be printed on the door hangers
 - Seen by all conference participants staying in the Hyatt Regency Miami
- Company logo featured on:
 - Welcome Signage
 - IFPA event website
 - Signage at the event

Floral Conference

“Before You Go” Email

May 19–20, 2026

Exclusive Sponsorship: \$2,000 (US\$) each

Benefits include:

- Logo Recognition on “Before you Go” Email
- Company logo featured on:
 - Logo acknowledgement on opening slide at event
 - IFPA event website